

CALL FOR PAPERS:  
TYPOGRAPHY THEORY PRACTICE

A one-day conference at Leeds School of Arts, Leeds Beckett University, on Saturday 19 October 2024 exploring how typographic theories and propositions can manifest in practice, can be used to explain practice, and become practice. The conference aims to bring typographic theory and practice closely together across a range of contexts and applications.

We are delighted to share that Professor Paul Luna, author of 'Typography: A Very Short Introduction' (Oxford University Press), will present a keynote lecture.

Contributions are welcome in the form of papers from academics and professional practitioners of graphic design and typography, independent scholars, PhD students, and anyone with an interest in these subjects.

Key topics of exploration include but are not limited to:

- Typographic hierarchy
- Spacing (micro and macro)
- Standards
- Principles
- Copy editing
- Efficient work flows
- Automation of tasks
- Relations between theory and practice
- Typesetting conventions
- Editorial style
- Legibility issues
- Dynamic grid structures
- Changing historical theories
- Technological advances
- Typographic furniture (footnotes, page numbers, running heads)

The Typography Theory Practice Conference is organised by Fraser Muggeridge, Professor of Design, Leeds Beckett University. Selected papers may provide the basis of a subsequent publication.

Proposals must include:

- The participant's email address
- Up to 5 keywords
- Professional or institutional affiliation (where relevant)
- The paper's title
- An abstract of no more than 300 words
- A biography of no more than 100 words
- Up to 3 images (where appropriate)

Please send your submissions to [f.muggeridge@leedsbeckett.ac.uk](mailto:f.muggeridge@leedsbeckett.ac.uk) and [z.worth@leedsbeckett.ac.uk](mailto:z.worth@leedsbeckett.ac.uk) by 20 May 2024.

Download a PDF of this call for papers.

All proposals will be double peer-reviewed with notification sent on 30 June 2024.

Conference tickets will be £25.00 with a £10.00 concessionary rate for students.

Leeds School of Arts  
Leeds Beckett University  
City Campus  
Leeds  
United Kingdom  
LS1 3HE

Website design loosely based on two iconic studies on typographic theory:

Twyman, Michael. 'Typography without Words.' Visible Language XV (1981): 5-12

Burnhill, Peter. 'Dimensional Relationships in the Composition of Text.' Stafford, Stafford College of Art and Design, 1970

Typeface is Publico Text Mono by Commercial Type  
Website development by An Endless Supply



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